

Tips for Buying Exquisite Bags

Different Types of Bags

- **Gift Bags** – Highest quality, in stock in many colours, 3 sizes, laminated, good cardboard inserts, high end rope handle – elegant, no minimum order size
- **Laminated Carry Bags** – Medium quality, in stock in white and black, 5 sizes, matching rope handle, 1 carton minimum
- **Carry Bags** – Medium quality, in stock in natural brown and white, 6 sizes, rope or twisted paper loop handle, 1 carton minimum
- **Sandwich Bags** – basic bags, mostly no gusset, high volume give away, 20,000 minimum print job, 1,000 minimum, very cheap

Cost and Decision Drivers

- **Lead time**
 - If you have the time (12 weeks), you will always save money by printing overseas
 - If time is critical either print in Australia (1 colour) or have labels printed and stick them to the bag (no printing limitations)
- **Order Quantity**
 - Volume drives the price lower particularly with printing. The reason for this is twofold, first the artwork, negatives and plates, second the set-up to run the job is more time consuming and more waste occurs.
 - Ordering Labels is a good option if you want less than 1,000 bags and you need branding. Clear backed labels can be used for many other purposes down the track – you should consider buying extra labels if you go this way, as the cost drops significantly with volume increases.
- **Printing Limitations**
 - Printing labels allows 1-4 colour printing, but is limited to the sticker size
 - Printing in Australia is limited to 1 colour only on plain bags, no laminated bags, (OK with stickers).
 - Printing overseas allows 1-4 colours and 100% print coverage, plain or laminated.

Pros and Cons for Carry Bags

- **Plain Bag** – quickest turnaround, cheapest option
- **Plain Bag w/ Labels** – quickest printed turnaround, most flexible Australian printing option, good value if you can use branding labels for other purposes or can order extra labels, smallest quantity for a custom printed job, extra labour sticking labels on bags.
- **Printed in Australia** – single colour, quick turnaround time, medium order quantity
- **Printed Overseas** – best value, if you have the time and are cost driven, good quality multi colour printing, most flexible – customize the size, paper grade, finish (lamination), 100% coverage, handle, inserts, etc.

	Bag Type	Lead Time	Order Qty. (minimum)	Printing Limitations
Plain Bags	All types	2 days	1 carton	No printing
Plain Bags w/ Labels	All types	3 weeks	1 carton bags, 1,000 labels	1-4 colour
Printed in Australia	Carry	3 weeks	1,000	1 colour only
Printed Overseas standard size	Gift or Carry	12 weeks	3,000	1-4 colour
Printed Overseas custom size	Gift or Carry	12 weeks	5,000	1-4 colour